

## Education

### **The Pennsylvania State University** (University Park, PA)

- Information Sciences and Technology: Design & Development (BS)
- Information Systems and Statistical Analysis (Minor)
- German – Applied Linguistics (BS)

## Primary Skills

- Product & Design Strategy
- Design Systems
- Information Architecture
- Human-Computer Interaction
- Rapid Prototyping
- UX Research & Data Analysis
- Visual Design & Branding
- Sketch / Figma
- InVision / Zeplin / Miro
- HTML / CSS / Javascript (incl. frameworks)
- Adobe Creative Suite
- PHP / Ruby
- SQL
- Git

## Jul 2015 – Present

### **Design / UX Consultant • Independent** (Bay Area, CA)

Providing UX consultation services to several clients. Notable projects include the creation of mobile app designs, web dashboards, digital branding, web app development, and defining UX research processes. Notable clients include Vungle (premier ad-tech), Frame (Virtual Desktops as a Service, acquired by Nutanix), Gyst Audio (human-powered news audio), small businesses, and open-source initiatives.

## Sep 2021 – Sep 2022

### **Director, Product Design • KSOC** (San Francisco, CA)

Oversaw end-to-end UX of an early-stage startup in cloud security. Defined product design and strategy, built a brand, led brainstorming efforts, translated stakeholder requirements, and actively maintained a product frontend with both front and backend engineers. Helped to secure a stellar \$6M seed round.

## Feb 2018 – Sep 2021

### **Lead Designer • Equinix** (Sunnyvale, CA)

Represented UX across primary product verticals. Created and curated the Equinix Design System, a datacenter customer portal, Cloud Exchange portal, and Developer Portal. Onboarded and mentored new hires. Analyzed quantitative and qualitative research data. Worked across product and engineering disciplines to ensure quality and define new features.

## Nov 2010 – Jul 2015

### **Senior UX Designer • Intuit, Inc.** (Mountain View, CA)

Led the redesign of QuickBooks Online, launched two new desktop apps and created several revolutionary features that drove growth from 400k to over 1.5M users. Managed stakeholders, performed research, and worked across disciplines. Awarded by PC Magazine and the Apple App Store.

## May 2009 – May 2010

### **Research & Development • AccuWeather, Inc.** (State College, PA)

Designed and development specializing in “emerging platforms”. Built several applications on mobile, television, desktop, and web platforms. Acted as a primary user experience consultant for colleagues within R&D. Developed a brand still in use today and unified experiences under it.

## Prior

### **Internships** (Various)

Designer/Developer for a multimedia startup/agency in Los Angeles. Research assistant, developer, and teaching intern for Dr. Jack Carroll and Dr. Mary Beth Rosson, pioneers in the field of Human-Computer Interaction. Traveled to Grenada and taught computer science curriculum for the Ministry of Education.